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16,714 Circulation

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Classifields

229-423-2621

Rates Effective February 1, 2011 To January 31, 2012

OPEN RATES

per inch

4"-15"	16"-35"	36"-67"	68"-90"
\$6.00	\$5.80	\$5.60	\$5.50

CONTRACT RATES

per inch

4"-15"	16"-35"	36"-67"	68"-90"	180"
\$5.80	\$5.60	\$5.40	\$5.30	\$5.20

All Commercial Classified Ads & Ads That Are
1", 2", or 3" are \$7.00 per inch.

COLOR CHARGES

1/2 Page - \$252.00
Color - \$40.00
\$292.00
Full Page - \$495.00
Color - \$40.00
\$535.00

<u>Contract</u>
1/2 Page - \$243.00
Color - \$40.00
\$283.00
Full Page - \$477.00
Color - \$40.00
\$517.00

4" - \$24.00
5" - \$30.00
6" - \$36.00
7" - \$42.00
8" - \$48.00
9" - \$54.00
10" - \$60.00
11.25" - \$67.50
12" - \$72.00
15" - \$90.00
18" - \$104.40
20" - \$116.00
22.5" - \$130.50

When Available.....	1 Color.....	2 Colors.....	Full Color
Front Full Page.....	\$60.....	\$110.....	\$160
Back Full Page.....	\$50.....	\$100.....	\$150
Double Truck.....	\$60.....	\$110.....	\$160
Inside Full Page.....	\$40.....	\$90.....	\$140
Smaller Ads.....	\$1.00 per column inch.....	\$1.00 PCI plus \$50.....	\$1.00 PCI plus \$100

**BREAKDOWN OF INSERT PRICES
FIGURED IN TENTHS OF OUNCES**

**Mechanical Measurement
by Column Inches**

1 Column.....1.5"
2 Column.....3.25"
3 Column.....5"
4 Column.....6.75"
5 Column.....8.5"
6 Column.....10.25"
Full Page Depth....15"
Full Page6x15"

OUNCE IN TENTHS	YOUR COST PER THOUSAND	OUNCE IN TENTHS	YOUR COST PER THOUSAND
.1	\$45.00	1.6	\$79.75
.2	\$45.00	1.7	\$83.00
.3	\$45.00	1.8	\$86.25
.4	\$50.00	1.9	\$89.50
.5	\$55.00	2.0	\$92.75
.6	\$56.25	2.1	\$96.00
.7	\$57.50	2.2	\$99.25
.8	\$58.75	2.3	\$102.50
.9	\$60.00	2.4	\$105.75
1.0	\$62.50	2.5	\$109.00
1.1	\$65.00	2.6	\$112.25
1.2	\$67.50	2.7	\$115.50
1.3	\$70.00	2.8	\$118.75
1.4	\$73.25	2.9	\$122.00
1.5	\$76.50	3.0	\$125.25